

Open Call

We invite all plastic and visual artists, national and foreign to register for the 1st International Art Fair -Arte Capital- to be held from August 3rd to 6th, 2023 at the International Center for Exhibitions and Conventions, World Trade Center of Mexico City.

Call open until October 14, 2024.

Project

Arte Capital is a re-evolving concept that promotes contemporary art. We created a holistic service strategy, which activates the artistic economy through different points of view, starting from setting up a professional form of administration and art promotion, as well as the merging of art and technology.

Goals

Build a bridge between creators and investors.

Professionalize the artistic craft in our country.

Expansion of the primary market scope to new niches.

Strategy

Through our digital platform and our annual fair, we bring together creators, curators, critics, investors, collectors, patrons and specialized media who seek the most recent updates in artistic proposals.

Along side the promotion, we offer a monthly thematic workshop agenda which will be held in a hybrid modality: in person and live streaming on our social media.

Our team is comprised by professionals of more than 25 years of experience in organizing artistic, cultural and entertainment events.

Art experience

At the ARTE CAPITAL Fair, different artistic approaches coexist in a celebratory atmosphere where attendees will have an unforgettable sensory experience accompanied by music, gastronomy and recreational activities, meeting and interacting with the artists.

Date: From november 14th to 18th, 2024

Location: CIEC WTC CDMX / MAYA 3 room



CENTRO INTERNACIONAL DE EXPOSICIONES Y CONVENCIONES
WORLD TRADE CENTER
CIUDAD DE MEXICO

Our artists

Creators in all development stages, emergent or consolidated, going through growth and maturity.

Target audiences

Investors and collectors

Socioeconomic levels, A and B (with growth towards C+)

Curators

A team that selects artists and their work to be part of the exhibition.

Artists

Creators in all development stages.

Critics

Responsible for reviews, publications and artists promotion.

Characteristics

- 50 national and international artists
- Sale and exhibition of artwork
- Street art warming up activities
- Social media advertising campaign
- Sponsors Brand awareness both at the festival and our digital platform
- More than 5,000 visitors in person
- Opening night with 150 VIP guests

1) Registration process

Interested artists:

You can register through the website:

artecapital.com.mx or send an email to:

hola@artecapital.com.mx

Forms of application:

INDIVIDUAL	21 m2
DUO	2 artists with 10.5 m2 e/o
COLLECTIVE	1 wall per artist

Participate in the open call:

- 4 images of the artwork
- Instagram profile
- CV with your contact details

Focused on:

Painting / Sculpture / Printmaking / NFT / Digital Art / Textile / Mixed media / Street Art / Land Art / Art Installation / Drawing / Photography

2) Selection

The curatorial committee will evaluate all proposals to announce the selected applicants which will receive an email with the confirmation of their selection.

3) Proposal board

For the selected artists we will have a meeting where they will be exposed to the terms and conditions of participation: Available spaces, forms of payment, sales team, facilities, set up dates, exhibition disassembly, etc.

Artists Schedule - November 2024

Wednesday	13th	VIP Reception	20:00 h
Thursday	14th	Open to public	11:00 – 20:00 h
Friday	15th	Open to public	11:00 - 20:00 h
Saturday	16th	Open to public	11:00 – 20:00 h
Sunday	17th	Open to public	11:00 – 20:00 h
Monday	18th	Open to public	11:00 – 14:00 h

Benefits for artists

- Customized booth with artist logo
- Stand mapping is provided, so that each artist can generate their own visualization
- Curatorial guidance
- Exhibition area of 21 m2 with warehouse
- Lighting of exhibition walls and electrical socket
- 2 artist badges for visitors interaction at the booth
- Access to the digital platform of Arte Capital
- Preferential cost for 2023 edition artists

Technical description

- 1 table and two chairs
- One 110 volt outlet
- 6 led luminaries
- Exhibition area:
- 7.00 x 3.00 m high (21 m2)
- Front view of 6 meters
- 1.20 m2 warehouse

Post feria benefits

- Photographic memoir bundle
- Fair Audit trail URL
- Documentary package with an Individual interview hosted on the Arte Capital's website
- Press compendium within Arte Capital's website
- Entry to the international artists ranking

Delivery of work

The works sold at the event will be delivered during exhibition hours, as long as special packaging or/and transportation is not needed.

On parts requiring shipping, the cost of shipping must be included in the price of the piece.

Contacts

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BIENVENIDOS AL FUTURO DEL ARTE

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CIUDAD DE MEXICO

